

Fill in this information to identify your case:

United States Bankruptcy Court for the:

WESTERN DISTRICT OF MICHIGAN

Case number (if known)

Chapter 11☐ Check if this an amended filing

Official Form 201

Voluntary Petition for Non-Individuals Filing for Bankruptcy

02/20

If more space is needed, attach a separate sheet to this form. On the top of any additional pages, write the debtor's name and the case number (if known). For more information, a separate document, *Instructions for Bankruptcy Forms for Non-Individuals*, is available.

1. Debtor's name	<u>Purple East Plus, Inc.</u>	
2. All other names debtor used in the last 8 years <small>Include any assumed names, trade names and doing business as names</small>	<u>DBA Purple East</u>	
3. Debtor's federal Employer Identification Number (EIN)	<u>38-2796274</u>	
4. Debtor's address	Principal place of business <u>2221 Plainfield NE</u> <u>Suite 105</u> <u>Grand Rapids, MI 49505</u> <small>Number, Street, City, State & ZIP Code</small> <u>Kent</u> <small>County</small>	Mailing address, if different from principal place of business <hr/> <small>P.O. Box, Number, Street, City, State & ZIP Code</small> Location of principal assets, if different from principal place of business <hr/> <small>Number, Street, City, State & ZIP Code</small>
5. Debtor's website (URL)	<u>Purpleeastsince1974.com</u>	
6. Type of debtor	<input checked="" type="checkbox"/> Corporation (including Limited Liability Company (LLC) and Limited Liability Partnership (LLP)) <input type="checkbox"/> Partnership (excluding LLP) <input type="checkbox"/> Other. Specify: _____	

Debtor **Purple East Plus, Inc.**
Name

Case number (if known)

7. Describe debtor's business**A. Check one:**

- ☐ Health Care Business (as defined in 11 U.S.C. § 101(27A))
- ☐ Single Asset Real Estate (as defined in 11 U.S.C. § 101(51B))
- ☐ Railroad (as defined in 11 U.S.C. § 101(44))
- ☐ Stockbroker (as defined in 11 U.S.C. § 101(53A))
- ☐ Commodity Broker (as defined in 11 U.S.C. § 101(6))
- ☐ Clearing Bank (as defined in 11 U.S.C. § 781(3))
- ☒ None of the above

B. Check all that apply

- ☐ Tax-exempt entity (as described in 26 U.S.C. § 501)
- ☐ Investment company, including hedge fund or pooled investment vehicle (as defined in 15 U.S.C. § 80a-3)
- ☐ Investment advisor (as defined in 15 U.S.C. § 80b-2(a)(11))

C. NAICS (North American Industry Classification System) 4-digit code that best describes debtor.
See <http://www.uscourts.gov/four-digit-national-association-naics-codes>.

8. Under which chapter of the Bankruptcy Code is the debtor filing?**Check one:**

- ☐ Chapter 7
- ☐ Chapter 9

☒ Chapter 11. **Check all that apply:**

- ☒ Debtor's aggregate noncontingent liquidated debts (excluding debts owed to insiders or affiliates) are less than \$2,725,625 (amount subject to adjustment on 4/01/22 and every 3 years after that).
- ☒ The debtor is a small business debtor as defined in 11 U.S.C. § 101(51D). If the debtor is a small business debtor, attach the most recent balance sheet, statement of operations, cash-flow statement, and federal income tax return or if all of these documents do not exist, follow the procedure in 11 U.S.C. § 1116(1)(B).
- ☒ The debtor is a small business debtor as defined in 11 U.S.C. § 101(51D), and it chooses to proceed under Subchapter V of Chapter 11.
- ☐ A plan is being filed with this petition.
- ☐ Acceptances of the plan were solicited prepetition from one or more classes of creditors, in accordance with 11 U.S.C. § 1126(b).
- ☐ The debtor is required to file periodic reports (for example, 10K and 10Q) with the Securities and Exchange Commission according to § 13 or 15(d) of the Securities Exchange Act of 1934. File the *attachment to Voluntary Petition for Non-Individuals Filing for Bankruptcy under Chapter 11* (Official Form 201A) with this form.
- ☐ The debtor is a shell company as defined in the Securities Exchange Act of 1934 Rule 12b-2.

☐ Chapter 12**9. Were prior bankruptcy cases filed by or against the debtor within the last 8 years?**

- ☒ No.
- ☐ Yes.

If more than 2 cases, attach a separate list.

District	_____	When	_____	Case number	_____
District	_____	When	_____	Case number	_____

10. Are any bankruptcy cases pending or being filed by a business partner or an affiliate of the debtor?

- ☒ No
- ☐ Yes.

List all cases. If more than 1, attach a separate list

Debtor	_____	Relationship	_____
District	_____	When	_____
		Case number, if known	_____

Debtor **Purple East Plus, Inc.**
Name

Case number (if known)

11. Why is the case filed in this district?*Check all that apply:*

- ☒ Debtor has had its domicile, principal place of business, or principal assets in this district for 180 days immediately preceding the date of this petition or for a longer part of such 180 days than in any other district.
- ☐ A bankruptcy case concerning debtor's affiliate, general partner, or partnership is pending in this district.

12. Does the debtor own or have possession of any real property or personal property that needs immediate attention?☒ No☐ Yes. Answer below for each property that needs immediate attention. Attach additional sheets if needed.**Why does the property need immediate attention?** (*Check all that apply.*)☐ It poses or is alleged to pose a threat of imminent and identifiable hazard to public health or safety.

What is the hazard? _____

☐ It needs to be physically secured or protected from the weather.☐ It includes perishable goods or assets that could quickly deteriorate or lose value without attention (for example, livestock, seasonal goods, meat, dairy, produce, or securities-related assets or other options).☐ Other _____**Where is the property?** _____

Number, Street, City, State & ZIP Code

Is the property insured?☐ No☐ Yes. Insurance agency _____

Contact name _____

Phone _____

Statistical and administrative information**13. Debtor's estimation of available funds***Check one:*☐ Funds will be available for distribution to unsecured creditors.☒ After any administrative expenses are paid, no funds will be available to unsecured creditors.**14. Estimated number of creditors**☒ 1-49☐ 50-99☐ 100-199☐ 200-999☐ 1,000-5,000☐ 5001-10,000☐ 10,001-25,000☐ 25,001-50,000☐ 50,001-100,000☐ More than 100,000**15. Estimated Assets**☒ \$0 - \$50,000☐ \$50,001 - \$100,000☐ \$100,001 - \$500,000☐ \$500,001 - \$1 million☐ \$1,000,001 - \$10 million☐ \$10,000,001 - \$50 million☐ \$50,000,001 - \$100 million☐ \$100,000,001 - \$500 million☐ \$500,000,001 - \$1 billion☐ \$1,000,000,001 - \$10 billion☐ \$10,000,000,001 - \$50 billion☐ More than \$50 billion**16. Estimated liabilities**☐ \$0 - \$50,000☐ \$50,001 - \$100,000☒ \$100,001 - \$500,000☐ \$500,001 - \$1 million☐ \$1,000,001 - \$10 million☐ \$10,000,001 - \$50 million☐ \$50,000,001 - \$100 million☐ \$100,000,001 - \$500 million☐ \$500,000,001 - \$1 billion☐ \$1,000,000,001 - \$10 billion☐ \$10,000,000,001 - \$50 billion☐ More than \$50 billion

Debtor **Purple East Plus, Inc.**
Name

Case number (if known)

Request for Relief, Declaration, and Signatures**WARNING** -- Bankruptcy fraud is a serious crime. Making a false statement in connection with a bankruptcy case can result in fines up to \$500,000 or imprisonment for up to 20 years, or both. 18 U.S.C. §§ 152, 1341, 1519, and 3571.**17. Declaration and signature
of authorized
representative of debtor**

The debtor requests relief in accordance with the chapter of title 11, United States Code, specified in this petition.

I have been authorized to file this petition on behalf of the debtor.

I have examined the information in this petition and have a reasonable belief that the information is true and correct.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on **April 14, 2020**
MM / DD / YYYY**X /s/ Drew Phillippy**
Signature of authorized representative of debtor

Title **President****Drew Phillippy**
Printed name**18. Signature of attorney****X /s/ Steven M. Bylenga**
Signature of attorney for debtorDate **April 14, 2020**
MM / DD / YYYY**Steven M. Bylenga P73492**
Printed name**Chase Bylenga Hulst, PLLC.**
Firm name**25 Division Avenue S.
Suite 500
Grand Rapids, MI 49503**
Number, Street, City, State & ZIP CodeContact phone **616-608-3061** Email address **nikki@chasebylenga.com****P73492 MI**
Bar number and State

Fill in this information to identify the case:

Debtor name **Purple East Plus, Inc.**

United States Bankruptcy Court for the: **WESTERN DISTRICT OF MICHIGAN**

Case number (if known): _____

☐ Check if this is an
amended filing

Official Form 204
Chapter 11 or Chapter 9 Cases: List of Creditors Who Have the 20 Largest Unsecured Claims and Are Not Insiders

12/15

A list of creditors holding the 20 largest unsecured claims must be filed in a Chapter 11 or Chapter 9 case. Include claims which the debtor disputes. Do not include claims by any person or entity who is an insider, as defined in 11 U.S.C. § 101(31). Also, do not include claims by secured creditors, unless the unsecured claim resulting from inadequate collateral value places the creditor among the holders of the 20 largest unsecured claims.

Name of creditor and complete mailing address, including zip code	Name, telephone number and email address of creditor contact	Nature of claim (for example, trade debts, bank loans, professional services, and government contracts)	Indicate if claim is contingent, unliquidated, or disputed	Amount of claim If the claim is fully unsecured, fill in only unsecured claim amount. If claim is partially secured, fill in total claim amount and deduction for value of collateral or setoff to calculate unsecured claim.		
				Total claim, if partially secured	Deduction for value of collateral or setoff	Unsecured claim
2301 Division Properties 4939 Walnut Creek Dr West Bloomfield, MI 48322		Building lease from 01/01/19 through 01/01/24. Debtor no longer occupies space. Total current arrears estimated at \$14,562. Total damages for five	Unliquidated			\$14,562.00
250 Ionia, LLC 110 E. Allegan St Lansing, MI 48933		Lease for 250 Ionia. Debtor terminated lease. Arrears estimated at \$7,281.99				\$7,281.99
Appearance Products, Inc. 7496 S. Division Ave Grand Rapids, MI 49548		Sign Installation				\$1,504.29
Certegy Payment Solutions C/o Audit Systems Incorporated 1301 Seminole Blvd Suite 157 Largo, FL 33770		Creditor Services				\$384.83
Consumers Energy Bankruptcy Dept. 4600 Coolidge Hwy Royal Oak, MI 48073		Acct No. xxxx9676 Acct No. xxxx2210 Acct No. xxxx4366 Acct No. xxxx6117				\$2,693.55
Credibly 4026 N. Miller Rd Suite B200 Scottsdale, AZ 85251		Receivables		\$20,000.00	\$0.00	\$20,000.00

Debtor **Purple East Plus, Inc.**

Case number (if known)

Name

Name of creditor and complete mailing address, including zip code	Name, telephone number and email address of creditor contact	Nature of claim (for example, trade debts, bank loans, professional services,	Indicate if claim is contingent, unliquidated, or disputed	Amount of claim If the claim is fully unsecured, fill in only unsecured claim amount. If claim is partially secured, fill in total claim amount and deduction for value of collateral or setoff to calculate unsecured claim.		
				Total claim, if partially secured	Deduction for value of collateral or setoff	Unsecured claim
DK Weiss & Associates, PLLC 4660 N. Breton Ct SE Suite 102 Grand Rapids, MI 49508		Judgment	Disputed			\$25,331.00
Fifth Third Bank 38 Fountain Square Plaza Fifth Third Center Cincinnati, OH 45263		Credit Services				\$988.00
Flagstar Bank Box 371891 Pittsburgh, PA 15250		Credit Services				\$491.57
Kool Daec Properties, LLC 1971 E. Beltline Ave NE Suite 240 Grand Rapids, MI 49525		Lease Contract from 2019 thorough 2024. Debtor terminating lease. Current amount of lease arrears estiamted at \$14,962. Total damages unliquidated.	Unliquidated Disputed			\$14,962.00
Laura Jost 1135 Lasalette Dr SE Grand Rapids, MI 49546		Bookkeeping Services				\$960.00
LG Funding 1218 Union Street Brooklyn, NY 11225		Receivables		\$48,000.00	\$0.00	\$48,000.00
Lucid Dreamz		Vendor Goods				\$2,800.00
Michigan Department of Treasur Dept. 77437 P.O. Box 77000 Detroit, MI 48277		Sales and Withholding Taxes				\$35,852.58
Quick Silver Capital 181 S. Franklin Ave Valley Stream, NY 11581		Business Loan				\$27,000.00
River Capital Partners 140 32nd St #316 Brooklyn, NY 11232		Receivables	Disputed	\$25,950.00	\$0.00	\$25,950.00

Debtor **Purple East Plus, Inc.**
Name

Case number (if known)

Name of creditor and complete mailing address, including zip code	Name, telephone number and email address of creditor contact	Nature of claim (for example, trade debts, bank loans, professional services,	Indicate if claim is contingent, unliquidated, or disputed	Amount of claim If the claim is fully unsecured, fill in only unsecured claim amount. If claim is partially secured, fill in total claim amount and deduction for value of collateral or setoff to calculate unsecured claim.		
				Total claim, if partially secured	Deduction for value of collateral or setoff	Unsecured claim
Smith Haughey Rice & Roegge 100 Monroe Center NW Grand Rapids, MI 49503		Attorney's Fees				\$7,495.51
THRYV, LLC 533 Ivy Grove North NW Grand Rapids, MI 49534		Vendor Goods				\$1,061.00
Townsquare Media Grand Rapids 25221 Network Place Chicago, IL 60673		Advertisng Fee				\$1,050.00
Wells Fargo PO Box 14411 Des Moines, IA 50306		Commercial Loan				\$34,000.00

2301 DIVISION PROPERTIES
4939 WALNUT CREEK DR
WEST BLOOMFIELD MI 48322

2301 DIVISION PROPERTIES

250 IONIA, LLC
110 E. ALLEGAN ST
LANSING MI 48933

250 IONIA, LLC

ADT SECURITY SERVICES, INC.
14200 EAST EXPOSITION AVENUE
AURORA CO 80012

APPEARANCE PRODUCTS, INC.
7496 S. DIVISION AVE
GRAND RAPIDS MI 49548

ARROWWASTE
PO BOX 828
JENISON MI 49429

AUTUMN BROWN

BEN MULLER REALTY CO INC
1971 E BELTLINE AVE
SUITE 240
GRAND RAPIDS MI 49525

BLUE SKY INVESTMENTS, LLC
135 E. FULTON
GRAND RAPIDS MI 49503

CELESTINA FISHER

CERTEGY PAYMENT SOLUTIONS
C/O AUDIT SYSTEMS INCORPORATED
1301 SEMINOLE BLVD
SUITE 157
LARGO FL 33770

CHESHIRE LADS
1946 TURNER NW
GRAND RAPIDS MI 49504

CONSUMERS ENERGY
BANKRUPTCY DEPT.
4600 COOLIDGE HWY
ROYAL OAK MI 48073

CREDIBILY
4026 N. MILLER RD
SUITE B200
SCOTTSDALE AZ 85251

DK WEISS & ASSOCIATES, PLLC
4660 N. BRETON CT SE
SUITE 102
GRAND RAPIDS MI 49508

ELIAS RMPELSKI

FIFTH THIRD BANK
38 FOUNTAIN SQUARE PLAZA
FIFTH THIRD CENTER
CINCINNATI OH 45263

FIRST DATA MERCHANT SERVICE
3975 NW 120TH AVE
CORAL SPRINGS FL 33065

FLAGSTAR BANK
BOX 371891
PITTSBURGH PA 15250

GRASP, LLC
250 IONIA SW
GRAND RAPIDS MI 49503

HANNAH STARK

INTERNAL REVENUE SERVICE
PO BOX 802503
CINCINNATI OH 45280-2503

JARED JEFFREY

KOOL DAEC PROPERTIES , LLC
1971 E. BELTLINE AVE NE
SUITE 240
GRAND RAPIDS MI 49525

LAURA JOST
1135 LASALETTE DR SE
GRAND RAPIDS MI 49546

LAW OFFICE S OF JACOB
VERSTANDIG, PLLC
1459 EAST 13TH ST
BROOKLYN NY 11230

LG FUNDING
1218 UNION STREET
BROOKLYN NY 11225

LJ ROSS & ASSOCIATES
PO BOX 6099
JACKSON MI

LUCID DREAMZ

MICHIGAN ATTORNEY GENERAL
P.O. BOX 30212
LANSING MI 48909

MICHIGAN DEPARTMENT OF TREASUR
DEPT. 77437
P.O. BOX 77000
DETROIT MI 48277

MULLA LLC
51 CAMPAU CIRCLE #2451
GRAND RAPIDS MI 49503

PETER D. CRONK
325 E. GRAND RIVER
EAST LANSING MI 48823

QUICK SILVER CAPITAL
181 S. FRANKLIN AVE
VALLEY STREAM NY 11581

RANDY VISSER

RICHARD T AVIS & ASSOCIATES
PO BOX 31579
CHICAGO IL 60631

RIVER CAPITAL PARTNERS
140 32ND ST
#316
BROOKLYN NY 11232

SMITH HAUGHEY RICE & ROEGGE
100 MONROE CENTER NW
GRAND RAPIDS MI 49503

TAYLOR SANDERS

THACKER SLEIGHT, PC
601 5TH ST NW #210
GRAND RAPIDS MI 49504

THRYV, LLC
533 IVY GROVE NORTH NW
GRAND RAPIDS MI 49534

TOWNSQUARE MEDIA GRAND RAPIDS
25221 NETWORK PLACE
CHICAGO IL 60673

UNITED STATES ATTORNEY OFFICE
ATTN: DONNA JUSTICE
330 IONIA AVE NW
SUITE 501
GRAND RAPIDS MI 49503

VARNUM
BRIDGEWATER PLACE
PO BOX 352
GRAND RAPIDS MI 49501

VIRGINA ADAMS
C/O FOX LAW, PLC
410 BRIDGE ST N.W.
GRAND RAPIDS MI 49504

WELLS FARGO
PO BOX 14411
DES MOINES IA 50306

**United States Bankruptcy Court
Western District of Michigan**

In re **Purple East Plus, Inc.**

Debtor(s)

Case No.

Chapter

11

CORPORATE OWNERSHIP STATEMENT (RULE 7007.1)

Pursuant to Federal Rule of Bankruptcy Procedure 7007.1 and to enable the Judges to evaluate possible disqualification or recusal, the undersigned counsel for **Purple East Plus, Inc.** in the above captioned action, certifies that the following is a (are) corporation(s), other than the debtor or a governmental unit, that directly or indirectly own(s) 10% or more of any class of the corporation's(s') equity interests, or states that there are no entities to report under FRBP 7007.1:

■ None [*Check if applicable*]

April 14, 2020

Date

/s/ Steven M. Bylenga**Steven M. Bylenga P73492**Signature of Attorney or Litigant
Counsel for **Purple East Plus, Inc.****Chase Bylenga Hulst, PLLC.****25 Division Avenue S.****Suite 500****Grand Rapids, MI 49503****616-608-3061 Fax:616-719-3782****nikki@chasebylenga.com**